

## LESSON 9: Strategies

# Strategies

### Crusade evangelism

Inviting an evangelist to have an evangelistic crusade.  
It involves prayer, planning, publicity, promotion, and preaching.

### Special Church Service

- (1) Pick a date to hold an evangelistic service.
- (2) Write down names of those you know need saved.
- (3) For two months pray specifically for them. Get others to pray.
- (4) Two weeks from the service, invite those people you have been praying for

### Evangelism Explosion:

- (1) Introduce yourself
- (2) Ask *If you were to die today, do you know if you would go to heaven? If no, then...*
- (3) Ask *Suppose you were to die today and stand before God and He would say to you, "Why should I let you into heaven?". What would you say?*
- (4) Share the right answer.

### Five finger

See handout.

### Survey

Approach people and ask if they would mind helping you fill out a survey.

Say, "Well, I am asking people the question: If you died tonight, are you 100 percent sure that you would go to heaven?"

Follow up with the question. "If I could show you how you could know that when you died you would go to heaven, would you be interested?"

[You can switch and swap questions or ask questions leading to those questions.](#)

OTHER QUESTIONS: "When you die, what do you think is on the other side?  
DO you want to go to heaven? Followed up with "Do you know how to get there?" and  
"Can I show you how to get there?"

## **Other ways**

**TRACTS:** Did you get one of these? (Making receiving a tract desirable).  
Place servers tip in a tract, coupon tract at grocery store, send them in cards (i.e Christmas) and bills, go where there are people (parades, events)

### **GETTING PEOPLE TO CONSIDER THEIR ETERNITY:**

**Tombstone example:** Ask them to identify three main items on Tombstone (answer = name, date of birth, date of death). Follow up with “I can guarantee you will be dead a whole lot longer than you will be alive.” This brings discussion about eternity.

**150 years from now:** “150 million years from now, do you think it will matter how much money you had, what model of car you drove, etc.” Discussion on the temporary versus the eternal

**What then?** You keep asking this question until they get to death and ask it one more time.

**There is a 100 percent chance that you will die.** Ten out of ten people die.

Eternity is an awfully long time. Make sure you’ve got the right answer.

**Can you guarantee that you will wake up tomorrow morning?** You shouldn’t put your head on your pillow tonight unless you know exactly where you are going to spend eternity.

**Why do you wear that cross?**

**What is the most important thing in the world to you?** When you die what do you think the most important thing to you?

The main goal is to get them comfortable to talk about eternal matters in order to share the Gospel.